



2022 NC Hot Sauce Smokin' Hot Sponsorship Packages

For 2022 Event 11:00 a.m. to 5:00 p.m.

For more information, contact Alyssa Blair 919-603-1102

(All sponsors must be confirmed with payment by May 30th to be on T-shirt)

Rain or Shine event no refunds after June 30th

- | | | |
|-------------|---|------------------|
| SOLD | Exclusive Title Sponsor – Pepper Eating Contest (SOLD) | \$5000.00 |
| | <ul style="list-style-type: none"> • Premier Logo location promotional materials: website, and social media as Exclusive Sponsor of Pepper Eating Contest • Radio mention as Pepper Eating Sponsor for select ads • Logo on select print advertising • Logo on Billboard advertising at a designated location on I-85 • Additional Information 10 x 10 Tent space on the street – (must request location on Main Street: _____) • Live link from event website to business site • Verbal recognition at various times prior to 1:00 pm promoting Pepper Eating Sponsor and pepper eating contest • Printed Logo Banner 6ftx3ft for hanging at the Pepper Eating Stage • MC introduction presented as Pepper Eating Sponsor, welcome observers, announce all the contestants, close the contest and present awards • Logo on the back of NC Hot Sauce Commemorative T-Shirt (must provide art work in jpg) • First right for refusal for the 2022 Pepper Eating Sponsor | |
| ○ | Julia Overton Main Stage Sponsor | \$5000.00 |
| | <ul style="list-style-type: none"> • Company name on select promotional materials: website, and social media • Logo on select print advertising • One Business Information 10 x 10 Tent space on the Main Street • Live link from event website to business site • Verbal acknowledgement as Main Stage Sponsor at various times during entertainment and breaks • Printed Logo Banner 3ft x 2 foot for hanging at Main Stage tent • Small Company Logo listed on the back of NC Hot Sauce Commemorative T-Shirt as Main Stage Sponsor (must provide jpg art work) (sponsorship must be confirmed by May 30th to have logo on T-Shirt) • First right of refusal at 2022 event for this sponsorship and tent location confirmed by | |
| ○ | Habanero Pepper Sponsor (Limit 2, Adult Beverage Id Tent & Hospitality Tent) | \$1500.00 |
| | <ul style="list-style-type: none"> • Company name on select printed promotional materials: advertising, website, and social media • One Business Information 10 x 10 Tent space • Live link from event website to business site • Verbal acknowledgement as Habanero Pepper Sponsor at various times from Main Stage • Printed Logo Sponsor Banner 3ft x 2 foot for hanging at (adult beverage tent or Hospitality Tent) • Small Company Logo listed on the back of NC Hot Sauce Commemorative T-Shirt Habanero Pepper Sponsor (must provide jpg art work) (sponsorship must be confirmed by May 30th to have logo on T-Shirt) • First right of refusal at 2022 for this sponsorship and tent location confirmed by Jan. 30th | |
| ○ | Chile Pepper Street Sponsor - (Limit 4; Main, College, Hillsboro or Williamsboro St.) | \$1000.00 |
| | <ul style="list-style-type: none"> • Company name listed on select promotional materials: website, and social media as Chile Pepper Sponsor • Company name listed in select print advertising • One Business informational 10 x 10 Tent space on select festival streets on first come basis at (Main, College, Hillsboro, Williamsboro) • Live link from event website to business site • Verbal recognition at various times during festival as a Chile Pepper Sponsor • Chile Pepper Sponsor Banner to hang at tent in recognition of Sponsorship • Company Name Listed on the back of the NC Hot Sauce Commemorative T-Shirt | |
| ○ | Jalapeno Pepper Sponsor (limit 8 - 7 of 8 available) | \$600.00 |
| | <ul style="list-style-type: none"> • Company Name listed as sponsor on: website and social media as a Jalapeno Pepper Sponsor • Pick one - ○ 10 x 10 Tent Space (OR)
○ Business Name on t-shirt no space needed on the day of festival | |
| ○ | Wrist-band Sponsor (limit one) | \$500.00 |
| | <ul style="list-style-type: none"> • On a first come basis company name printed on each wrist-band issued at adult beverage check-in • An estimated 5000 wrist bands will be distributed | |



In-Kind Donations Sponsors (customized recognition)

- NC Hot Sauce Contest accepts in-kind donations for: advertising, printing opportunities, graphic design and various services
- All product /service in-kind donations require a final customized agreement at a negotiated acknowledgement price
- All in-kind donation can be arranged by contacting Mary Yount at 919-603-1164

Please print when completing form along with payment to: (NC Hot Sauce Contest, P O Box 1307, Oxford NC 27565)

Company name: _____ Contact name: _____

Daytime Phone: _____ Cell Phone: _____

Festival Street Location address: _____

Company Address: _____

Contact email address: _____

