



## 2021 NC Hot Sauce Smokin' Hot Sponsorship Packages

For 2021 Event 11:00 a.m. to 5:00 p.m.

For more information, contact Mary Yount, 919-603-1164

(All sponsors must be confirmed with payment by May 30th to be on T-shirt)

Rain or Shine event no refunds after June 30<sup>th</sup>

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|-------------|--|------------------|
| <b>SOLD</b> | <p><b>Exclusive Title Sponsor – Pepper Eating Contest (SOLD)</b></p> <ul style="list-style-type: none"> <li>• Premier Logo location promotional materials: website, and social media as Exclusive Sponsor of Pepper Eating Contest</li> <li>• Radio mention as Pepper Eating Sponsor for select ads</li> <li>• Logo on select print advertising</li> <li>• Logo on Billboard advertising at a designated location on I-85</li> <li>• Additional Information 10 x 10 Tent space on the street – (must request location on Main Street: _____)</li> <li>• Live link from event website to business site</li> <li>• Verbal recognition at various times prior to 1:00 pm promoting Pepper Eating Sponsor and pepper eating contest</li> <li>• Printed Logo Banner 6ftx3ft for hanging at the Pepper Eating Stage</li> <li>• MC introduction presented as Pepper Eating Sponsor, welcome observers, announce all the contestants, close the contest and present awards</li> <li>• Logo on the back of NC Hot Sauce Commemorative T-Shirt (must provide art work in jpg)</li> <li>• First right for refusal for the 2022 Pepper Eating Sponsor</li> </ul> | <b>\$5000.00</b> |
| <b>SOLD</b> | <p><b>Julia Overton Main Stage Sponsor (SOLD)</b></p> <ul style="list-style-type: none"> <li>• Company name on select promotional materials: website, and social media</li> <li>• Logo on select print advertising</li> <li>• One Business Information 10 x 10 Tent space on the Main Street</li> <li>• Live link from event website to business site</li> <li>• Verbal acknowledgement as Main Stage Sponsor at various times during entertainment and breaks</li> <li>• Printed Logo Banner 3ft x 2 foot for hanging at Main Stage tent</li> <li>• Small Company Logo listed on the back of NC Hot Sauce Commemorative T-Shirt as Main Stage Sponsor (must provide jpg art work) (sponsorship must be confirmed by May 30<sup>th</sup> to have logo on T-Shirt)</li> <li>• First right of refusal at 2022 event for this sponsorship and tent location confirmed by</li> </ul>   | <b>\$5000.00</b> |
| <b>○</b>    | <p><b>Habanero Pepper Sponsor (Limit 2, Adult Beverage Id Tent &amp; Hospitality Tent)</b></p> <ul style="list-style-type: none"> <li>• Company name on select printed promotional materials: advertising, website, and social media</li> <li>• One Business Information 10 x 10 Tent space</li> <li>• Live link from event website to business site</li> <li>• Verbal acknowledgement as Habanero Pepper Sponsor at various times from Main Stage</li> <li>• Printed Logo Sponsor Banner 3ft x 2 foot for hanging at (adult beverage tent or Hospitality Tent)</li> <li>• Small Company Logo listed on the back of NC Hot Sauce Commemorative T-Shirt Habanero Pepper Sponsor (must provide jpg art work) (sponsorship must be confirmed by May 30<sup>th</sup> to have logo on T-Shirt)</li> <li>• First right of refusal at 2022 for this sponsorship and tent location confirmed by Jan. 30th</li> </ul>   | <b>\$1500.00</b> |
| <b>○</b>    | <p><b>Chile Pepper Street Sponsor - (Limit 4; Main, College, Hillsboro or Williamsboro St.)</b></p> <ul style="list-style-type: none"> <li>• Company name listed on select promotional materials: website, and social media as Chile Pepper Sponsor</li> <li>• Company name listed in select print advertising</li> <li>• One Business informational 10 x 10 Tent space on select festival streets on first come basis at (Main, College, Hillsboro, Williamsboro)</li> <li>• Live link from event website to business site</li> <li>• Verbal recognition at various times during festival as a Chile Pepper Sponsor</li> <li>• Chile Pepper Sponsor Banner to hang at tent in recognition of Sponsorship</li> <li>• Company Name Listed on the back of the NC Hot Sauce Commemorative T-Shirt</li> </ul>  | <b>\$1000.00</b> |
| <b>○</b>    | <p><b>Jalapeno Pepper Sponsor (limit 8)</b></p> <ul style="list-style-type: none"> <li>• Company Name listed as sponsor on: website and social media as a Jalapeno Pepper Sponsor</li> <li>• Pick one - <b>○</b> 10 x 10 Tent Space <b>(OR)</b><br/><b>○</b> Business Name on t-shirt no space needed on the day of festival</li> </ul>  | <b>\$600.00</b>  |
| <b>○</b>    | <p><b>Wrist-band Sponsor (limit one)</b></p> <ul style="list-style-type: none"> <li>• On a first come basis company name printed on each wrist-band issued at adult beverage check-in</li> <li>• An estimated 5000 wrist bands will be distributed</li> </ul>  | <b>\$500.00</b>  |



### **In-Kind Donations Sponsors (customized recognition)**

- NC Hot Sauce Contest accepts in-kind donations for: advertising, printing opportunities, graphic design and various services
- All product /service in-kind donations require a final customized agreement at a negotiated acknowledgement price
- All in-kind donation can be arranged by contacting Mary Yount at 919-603-1164

Please print when completing form along with payment to: (NC Hot Sauce Contest, P O Box 1307, Oxford NC 27565)

Company name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Festival Street Location address: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact email address: \_\_\_\_\_

