



2019 NC Hot Sauce Smokin' Hot Sponsorship Packages

(New For 2019: Event time extended from 4:00 pm to 6:00 pm)

For more information, contact Mary Yount, 919-603-1164

(All sponsors must be confirmed with payment by June 30th to be on T-shirt)

Rain or Shine event no refunds after July 31st

- Habanero Pepper Sponsor** (Limit 2) \$3000.00
 - Company name on select promotional materials: website, and social media
 - Logo on select print advertising
 - One Business Information 10 x 10 Tent space on the Main Street
 - Live link from event website to business site
 - Verbal acknowledgement as Habanero Pepper Sponsor at various times from Main Stage
 - Printed Logo Banner 3ft x 2 foot for hanging at tent
 - Small Company Logo listed on the back of NC Hot Sauce Commemorative T-Shirt Habanero Pepper Sponsor (must provide jpg art work) (sponsorship must be confirmed by June 30th to have logo on T-Shirt)
 - First right of refusal for this sponsorship and tent location confirmed by

SOLD OUT

- Chile Pepper Street Sponsor -** (Limit 4) (none available) \$1000.00
 - Company name listed on select promotional materials: website, and social media as Chile Pepper Sponsor
 - Company name listed in select print advertising
 - One Business informational 10 x 10 Tent space on select festival streets on first come basis (Main, College, Hillsboro, Williamsboro)
 - Live link from event website to business site
 - Verbal recognition at various times during festival as a Chile Pepper Sponsor
 - Chile Pepper Sponsor Banner to hang at tent in recognition of Sponsorship
 - Company Name Listed on the back of the NC Hot Sauce Commemorative T-Shirt

- Jalapeno Pepper Sponsor** (limit 8) (4 SOLD) \$500.00
 - Company Name listed as sponsor on: website and social media as a Jalapeno Pepper Sponsor
 - One 10 x 10 Tent Space if desired – must give description of crowd engagement plans

SOLD

- Wrist-band Sponsor** (limit one) \$400.00
 - On a first come basis company name printed on each wrist-band issued at adult beverage check-in
 - An estimated 5000 wrist bands will be distributed

- In-Kind Donations Sponsors (customized recognition)**
 - NC Hot Sauce Contest accepts in-kind donations for: advertising, printing opportunities, graphic design and various services
 - All product /service in-kind donations require a final customized agreement at a negotiated price reduction
 - All in-kind donation can be arranged by contacting Mary Yount at 919-603-1164

Please print when completing form:

Company name: _____ Contact name: _____

Daytime Phone: _____ Cell Phone: _____

Company Address: _____

10 x 10 Tent space: yes/no – Crowd Engagement Plan: _____

