



## 2019 NC Hot Sauce Exclusive Sponsorship Packages

(New For 2019: Event time extended from 4:00 pm to 6:00 pm)

For more information, contact Mary Yount, 919-603-1164

(All sponsors must be confirmed with payment by June 30<sup>th</sup> to be on T-shirt)

**Rain or Shine event no refunds after Aug. 1st**

**SOLD** Exclusive Pepper Eating Contest Sponsor – (only 1 available) \$5000.00

- Premier Logo location promotional materials: website, and social media as Exclusive Sponsor of Pepper Eating Contest
- Radio mention as Pepper Eating Sponsor for select ads
- Logo on select print advertising: Oxford Ledger, Daily Dispatch, Butner-Creedmoor, Wake;Rolesville;Franklin Weekly, News & Observer
- Logo on Billboard advertising at a designated location on I-85
- Additional Information 10 x 10 Tent space on the street
- Live link from event website to business site
- Verbal recognition at various times prior to 1:00 pm promoting Pepper Eating Sponsor and pepper eating contest
- Printed Logo Banner 6ftx3ft for hanging at the Pepper Eating Stage
- Emcee introduction as Pepper Eating Sponsor to welcome observers, announce all the contestants, close the contest and present awards
- Logo on the back of NC Hot Sauce Commemorative T-Shirt (must provide art work in jpg - before June 30th)
- First right for refusal for the 2020 Pepper Eating Sponsor (deadline Dec 1<sup>st</sup> 2019)

○ Exclusive Main Stage Title Sponsor (only 1 available) \$5000.00

- Premier Logo location promotional materials: website, and social media as Exclusive Sponsor of Main Stage Sponsor
- Radio mention as Main Stage Sponsor for select ads
- Logo on select print advertising: Oxford Ledger, Daily Dispatch, Butner-Creedmoor, Wake;Rolesville;Franklin Weekly, News & Observer
- Logo on Billboard advertising at a designated location on I-85
- Two 10 x 10 Tents space near Main Stage – (must request location near stage: \_\_\_\_\_)
- Live link from event website to business site
- Verbal recognition at various times prior to 1:00 pm promoting pepper eating contest and sponsor
- Printed Logo Banner 6ftx3ft for hanging at the Main Stage
- Introduction of designated rep to kick off the festival and present Main Stage acts at 11:00 and 2:30pm; close out the main stage at 5:30pm
- Logo on the back of the NC Hot Sauce Commemorative T-Shirt (must provide art work in jpg – before June 30th)
- First right of refusal for the 2020 Main Stage Sponsor (deadline Dec 1<sup>st</sup> 2019)

○ Exclusive Hot Sauce & BBQ Contest Stage Title Sponsor (only 1 available) \$5000.00

- Premier Logo location promotional materials: website, and social media as Exclusive Sponsor of Hot Sauce & BBQ Contest
- Radio mention as Main Stage Sponsor for select ads
- Logo on select print advertising: Oxford Ledger, Daily Dispatch, Butner-Creedmoor- Wake;Rolesville;Franklin Weekly, News & Observer
- Logo on Billboard advertising at a designated location on I-85
- Two 10 x 10 Tent spaces near Hot Sauce Contest – Registration area – (location will be assigned)
- Live link from event website to business site
- Verbal recognition at various times prior to 1:00 pm promoting pepper eating contest and sponsor
- Printed Logo Banner 6ftx3ft for hanging at the Main Stage
- Introduction of designated rep to kick off the festival and present Main Stage acts at 11:00 and 2:30pm; close out the main stage at 5:30pm
- Logo on the back of the NC Hot Sauce Commemorative T-Shirt (must provide art work in jpg – before June 30th)
- First right of refusal for the 2020 Hot Sauce Contest Sponsor (deadline Dec 1<sup>st</sup> 2019)

**Please Print when completing form:**

Company name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

Sponsorship Placement Request: \_\_\_\_\_